



Maryland
Walk 2014

CORPORATE CUP

Make Your Company Stand Out in a Crowd



2013 Corporate Cup Winner:
Johns Hopkins MS Center

Walk MS is the National MS Society, Maryland Chapter's signature event, now entering its 26th year. The event raised over \$1 million last year alone, attracting more than 8,000 participants and volunteers statewide. As one of the largest and most recognizable fundraising events in the Baltimore area, Walk MS provides our corporate partners with the brand and media exposure that best meets your company's goals and objectives.

CORPORATE CUP WINNER INCENTIVES

- The team that raises the most money overall by May 31, 2014 will be awarded the Corporate Cup
- Custom-designed team t-shirts for all members
- Highlighted in a Baltimore Business Journal ad recognizing winners
- A table at the MS Dinner of Champions Gala
- An ad in the MS Connection newsletter, circulation 7,000
- Recognition on the Walk MS: Maryland Facebook page

CATEGORY WINNER INCENTIVES



Companies will compete in three size categories:

- Small Business - 2 to 50 employees
- Medium Business - 51 to 250 employees
- Large Business - 251+ employees

- The top fundraising team from each size category will receive a plaque for their efforts
- Ad in the Baltimore Business Journal recognizing winners
- Recognition on the Walk MS: Maryland Facebook page

Contact Samantha Flottesch at 443-641-1207 or samantha.flottesch@nmss.org to learn more about the Corporate Cup.

Participate in the Corporate Cup at one of the following Walk sites:

- April 6
- Annapolis - Navy Marine Corps Stadium
 - Aberdeen - Ripken Stadium

- April 26
- Columbia - Howard Community College

- April 13
- Towson - Goucher College

- April 27
- Baltimore City - Power Plant Live!
 - Westminster - Carroll Community College

walkMSmaryland.org